



For Immediate Release: February 13, 2012  
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**KIDS SEE A SHOW FOR FREE!**  
**Sony Centre For The Performing Arts**  
**Celebrates Family Day All Week Long!**

**FAMILY WEEK AT THE SONY CENTRE**

From February 18-26 only, adults who purchase a full-price ticket to select Sony Centre shows will receive a child's ticket for free! **Family Week at the Sony Centre** is designed to introduce young people to the magic of the performing arts and make live entertainment accessible to the next generation of theatre lovers. Research proves that the majority of kids who attended the theatre in their youth become theatre-going adults.

*"Family programming is an essential part of the Sony Centre's mandate to be Toronto's theatre for the people – all people,"* said Dan Brambilla, CEO of the Sony Centre For The Performing Arts, *"and our family programming is chosen with a view to entertain families from every segment of the city's diverse population."*

For specific performances between March 1 and May 19, kids aged 2-12 can see a participating show for FREE when accompanied by a full-paying adult. Tickets must be purchased during **Family Week, February 18-26**. Participating shows include:

**BRIT FLOYD – The World's Greatest Pink Floyd Show** – A brand new show celebrating the amazing musical legacy of Pink Floyd! **March 1, 2012**

**MYTHBUSTERS** – An all-new, live stage show starring Jamie Hyneman and Adam Savage promises an unexpected evening of on-stage experiments, audience participation, rocking video and behind-the-scenes stories. Due to overwhelming demand, a 4:30pm show has been added in addition to the 8pm performance. **March 29, 2012**

**TAO Japanese Drummers**– A modern take on traditional Japanese percussion, TAO's taiko drummers use their entire bodies to express the music they create. **March 30, 2012**

**DISTANT WORLDS: music from FINAL FANTASY** – Back by popular demand, DISTANT WORLDS features the award-winning music from the record-breaking video game series "Final Fantasy", performed live by the Kitchener-Waterloo Symphony. In Toronto, composer Nobuo Uematsu and producer Arnie Roth will appear as soloists with the orchestra, with Uematsu on keyboards and Roth on violin! **March 31, 2012**

**RIVERDANCE** – This will be the very last chance to experience the internationally acclaimed celebration of Irish music, song and dance, live on stage. RIVERDANCE, the show that has touched the hearts of millions around the world, will make its final appearance in Toronto, ever, at the Sony Centre. **April 19-21, 2012**

**NATIONAL CHINESE ACROBATS** – An unforgettable performance for the whole family, the NATIONAL CHINESE ACROBATS join the Kitchener-Waterloo Symphony in an unforgettable performance featuring daring maneuvers, feats of strength, gymnastics, balancing and more. **May 12, 2012**

**BOLSHOI BALLET presents SWAN LAKE** – The Bolshoi Ballet returns to Toronto with the most revered of classical ballets, SWAN LAKE, a perennial dance favourite. Today, the Bolshoi Ballet remains one of the world's most famous ballet companies, with fans including the likes of Lady Gaga! **May 15-19, 2012**

### **FAMILY WEEK AT THE SONY CENTRE**

Tickets can be purchased from February 18 at 10am until February 26 at 6pm  
in person at the Sony Centre box office, 1 Front Street East,  
or by calling toll-free at 1-855-872-SONY (7669), or online at [sonycentre.ca/family](http://sonycentre.ca/family)

Use discount code: **FAMILY**

For more info visit [www.sonycentre.ca](http://www.sonycentre.ca)

**SONY CENTRE FOR THE PERFORMING ARTS**, Toronto's first performing arts centre, has played a defining role in the cultural life of Toronto for more than 50 years. Today, the newly renovated Sony Centre is home to a roster of national and international artists that reflect the diversity and sophistication of 21st century Toronto. In addition, the Sony Centre is dedicated to developing Toronto's younger audiences through family programming; workshops targeted towards school-aged audiences, an Under 30 membership program, and other community initiatives including an international culinary experience. [www.sonycentre.ca](http://www.sonycentre.ca)

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