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**The Sony Centre For The Performing Arts  
and Mirvish Productions' Partnership  
Brings More Shows to More Patrons!  
Two New Shows Announced**

At a Mirvish Productions press conference this morning, Dan Brambilla, CEO of the Sony Centre For The Performing Arts, spoke to a full house about the Sony/Mirvish partnership to co-promote the Sony Centre's visionary programming to Mirvish subscribers.

*"Our mandate is to find the best programming from around the world that speaks to as many of Toronto's 232 cultures as possible", said Brambilla. "At the same time we are fostering cross cultural understanding by encouraging all of our diverse citizenry to experience performances from outside their culture. To succeed at this enormous task, we are excited to be able to add the marketing strength of the Mirvish organization."*

Tickets to Sony Centre shows will be made available to Mirvish subscribers at special prices and, when available, on a priority basis. This is a valuable new benefit for subscribers to the new Mirvish Theatre Subscription Season.

Additions to the programming at the Sony Centre, and shows available to Mirvish subscribers, include **MADAGASCAR LIVE!** and **BHARATI**.

A brand new stage show from DreamWorks Theatricals, **MADAGASCAR LIVE!** follows Alex the Lion, Marty the Zebra, Melman the Giraffe, and Gloria the Hippo from their home in New York's Central Park Zoo on an unexpected adventure to Africa. Now these native New Yorkers have to figure out how to survive in the wild and discover the true meaning of the phrase, "It's a jungle out there!" **MADAGASCAR LIVE!** will play at the Sony Centre from May 25-29 for eight performances.

**BHARATI** is a live music and dance spectacle which journeys through the colours, scents and flavours of India. Raised in the U.S., Siddharth returns home, cynical of all things Indian. In spite of his contempt, Siddharth is attracted to the mysterious and elusive Bharati. As she re-introduces him to the wonders of India, Siddharth - who had come to cleanse the Ganga of its pollution - ends up discovering himself and the meaning of love in a powerful story of homecoming. **BHARATI** will play at the Sony Centre from October 26 to November 6 for 14 performances.

For more information about Mirvish Productions' subscriptions visit [www.mirvish.com](http://www.mirvish.com)

Additional 2011/2012 programming will be announced in the spring. For more information about the Sony Centre For The Performing Arts visit [www.sonycentre.ca](http://www.sonycentre.ca).

Shows currently available to Mirvish subscribers at a 20% discount include:

**The Pink Floyd Experience – March 9, 2011**

**Kodo Drummers of Japan – March 11, 2011**

**Mariinsky (Kirov) Ballet: Swan Lake – March 1-6, 2011**

**Thomas & Friends™ Live! On Stage – March 18-20, 2011**

**Warner Bros. Presents Bugs Bunny at the Symphony – April 9, 2011**

**Madagascar Live! – May 25-29, 2011**

**Bharati – October 26 - November 6, 2011**

**SONY CENTRE FOR THE PERFORMING ARTS**, Toronto's first performing arts centre, has played a defining role in the cultural life of Toronto for more than 50 years. Today, the newly renovated Sony Centre is home to a roster of national and international visiting artists that reflect the diversity and sophistication of 21st century Toronto audiences. In addition, the Sony Centre is dedicated to developing Toronto's younger audiences through family skewed programming, a variety of pre-show workshops targeted towards school-aged audiences, and an Under-30 membership program.

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