

Sony Centre For The Performing Arts to partner with the 17th Annual CTV Toy Mountain Campaign

Donate A New Unwrapped Toy At The Sony Centre Box Office and Receive a Two-For-One Voucher for Tickets to SCOOBY-DOO! LIVE MUSICAL MYSTERIES

The Sony Centre For The Performing Arts is very pleased to once again be a drop-off location for the 17th Annual CTV Toy Mountain drive. Drop off a new unwrapped toy at the Sony Centre box office during regular box office hours, or at any performance, and receive a buy-one-get-one-free voucher for **SCOOBY-DOO! LIVE MUSICAL MYSTERIES.** Tickets start as low as \$25.

SCOOBY-DOO LIVE! MUSICAL MYSTERIES will play the Sony Centre for two days only, March 15 and 16, 2013. A trouble-making ghost is haunting a local theatre and the gang from *Mystery, Inc.* has been called in to solve another epic mystery. A hilarious show filled with wacky antics, supernatural adventures, and fun new songs, **SCOOBY-DOO LIVE! MUSICAL MYSTERIES** is the perfect March break treat!

For more information, visit SCOOBY-DOO LIVE! MUSICAL MYSTERIES.

CTV Toronto is proud to present the 17th Annual Toy Mountain campaign. With donations distributed through the Salvation Army, Toy Mountain has set the 2012 target at 150,000 toy donations. Toy donations can be made from November 30 to December 24, 2012. For a complete list of GTA drop-off locations, visit **Toronto.CTVnews.ca.**

Generous supporters of the 17th Annual Toy Mountain campaign include Toronto Area Ford Dealers, McDonald's Restaurants, Marshalls, Best Buy, participating GTA shopping centres, Longo's, and Uncle Neil and Friends. In 2011, Toy Mountain celebrated its most successful campaign ever, exceeding its campaign targets and putting 156,425 toys under Christmas trees around the city.

SONY CENTRE FOR THE PERFORMING ARTS, Toronto's first performing arts centre, has played a defining role in the cultural life of Toronto for more than 50 years. Today, the newly renovated Sony Centre's mission is to unite the global citizens of Toronto through great artistic experiences. In addition, the Sony Centre is dedicated to developing Toronto's younger audiences through family programming, workshops targeted towards school-aged audiences, an under-30 membership program, and other community initiatives.

Media Contact: FLIP Publicity, 416.533.7710 • www.flip-publicity.com

Carrie Sager X224, carrie@flip-publicity.com